

MISSION

To foster the development of globally-minded, well-rounded, happy individuals who make positive contributions to society through their academic achievements and social consciousness.

VISION

To be the largest and strongest educational foundation in Turkey, improving the quality of life through our holistic approach to education and the healthy and sensitive individuals we nurture.



VALUES



INTEGRITY

We hold integrity and trustworthiness as our guiding principles. While we make our decisions, we hold the benefits of society above all other interests because we work ceaselessly for a better society and stronger future generations.



INQUISITIVENESS

We always strive to be better by exploring new ideas and solutions. As we raise individuals who evaluate, contemplate and question, we encourage curiosity.



RESPONSIBILITY AND ACCOUNTABILITY

We have been taking responsibility of building a better society and future. We are raising new generations that protect the heritage they have been entrusted with and take responsibility for their environment and the rest of the world.



RESPECT AND TRUST

We respect people and the world. We value diversity and build relationships grounded in trust. We always treat all people in a fair, polite and civilized manner.



GRIT, PASSION, AND PERSEVERANCE

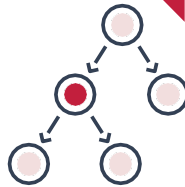
We are devoted to raising new generations who are decisive, who set ambitious goals and persist despite the odds against them. To achieve this goal, we always set high standards in education and work in devotion.

GOALS



EDUCATION

We will continue to attract and enroll top students and educate them all within a framework of academic excellence, holistic development and awareness of social responsibility.



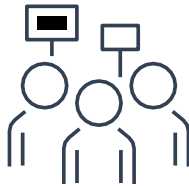
IMPACT

As a leader in education, we will set higher standards through innovative research and development activities, sharing our results with the broader community through domestic and international partnerships and become a leading institution in professional development of teachers.



STAKEHOLDERS

We will strengthen the commitment of our graduates, parents, employees, and students to SEV and enrich our communication with all our stakeholders.



ORGANIZATION AND CULTURE

We will create a more agile institutional structure by strengthening our decision-making processes, governance, and structure with a fair, reliable and sustainable corporate culture that is committed to its values and respects its employees.



SUSTAINABILITY

We will improve our physical and financial structure with new projects, and we will carry our brand, tradition, and culture into the future with social, environmental, and economic sustainability.



OBJECTIVE		METHOD	
1	<i>To create equal opportunity for high-achieving students</i>	1. Structuring the scholarship system , ensuring that our schools have a student profile that looks beyond financial resources so that it is reflective of our institutional values.	2. Strengthening our student recruitment methods and boarding facilities to attract successful students to our schools.
OBJECTIVE		METHOD	
2	<i>To nurture students who are versatile, lifelong learners and contribute to social development through holistic education</i>	1. Improving and disseminating social, emotional and multifaceted learning and well-being practices in our schools.	2. Supporting activities in fields of sports, arts, and sciences and ensuring the participation of more students.
OBJECTIVE		METHOD	
3	<i>To develop, adapt and implement contemporary best practices in education</i>	1. Conducting scientific studies in education , developing and applying innovative educational methods.	2. Creating and disseminating educational policy proposals considering the existing state and needs of education in Turkey.
			3. Strengthening SEV Academy for teacher development and international educational collaboration.
OBJECTIVE		METHOD	
4	<i>To offer a rich and transformative education</i>	Increasing academic, social and physical facilities offered to students in education.	



OBJECTIVE

1

To improve our institutional capacity and expand our influence by conducting data-driven studies.

METHOD

Conducting **educational research, development and application** with new structures and projects.

OBJECTIVE

2

- A. To disseminate the results of research and development and application impact studies.*
- B. To become an institution that MoE consults/asks for ideas when developing policies.*

METHOD

Collaborating with different institutions.

OBJECTIVE

3

To enroll the highest number of students possible by using our physical conditions efficiently.

METHOD

Using our **physical capacity efficiently within the framework of our educational models.**

STAKEHOLDERS



OBJECTIVE

1

To establish and maintain a strong bond with students, graduates, parents, and employees.

METHOD

1. Increasing the emphasis on **“Learning Ecosystem”** with new research and structures.
2. Using written, visual, and digital **communication tools** effectively

OBJECTIVE

2

To establish and maintain a strong bond with external stakeholders.

METHOD

1. Improving communication with **official institutions and organizations** by diversifying **communication channels**.
2. Improving **cooperation with universities**.

ORGANIZATION AND CULTURE



OBJECTIVE

1

To achieve excellence in corporate governance and compliance with regulatory standards.

METHOD

Keeping up-to-date and expanding the use of our **process documentation**.

OBJECTIVE

2

To create a strong organization, governance, and reporting system.

METHOD

1. Improving **data-driven decision making** methods by achieving integration across all information technology platforms and systems.
2. Updating our institutional structure **to become an agile organization.**

OBJECTIVE

3

To ensure long-term employment of highly effective teachers / employees in line with our institutional culture.

METHOD

Strengthening the position of **SEV as an desirable employer and strong brand.**

OBJECTIVE

4

To follow and support the professional development of teachers, employees and managers.

METHOD

Measuring performance fully and ensuring **professional development** of all employees accordingly.



OBJECTIVE

1

To protect and improve our physical structures; to ensure the protection of historical objects.

METHOD

Developing projects for **preservation of our historical buildings and objects** as well as their sustainable and effective use.

OBJECTIVE

2

To improve and diversify financial resources.

METHOD

1. Increasing the **“Endowment”** amount systematically with internal resources.
2. Increasing the number of donors and the amount of donations with **external resources.**

OBJECTIVE

3

To ensure the continuity of social and environmental sensitivity.

METHOD

Collaborating on projects in our institutions within the framework of **social and ecological sustainability.**

OBJECTIVE

4

To ensure the continuity of our brand, system, tradition, and culture.

METHOD

Organizing all our processes in conjunction with our **brand positioning.**